



Job Description - Protein Transition Manager Thailand

www.asiareengage.com and <https://asiareengage.com/protein-transition/>

Deadline 31 May. Apply by sending your CV and cover letter outlining your interest, skills and relevance against requirements to info@asiareengage.com

Full-time. Thai language and Thailand location with flexible, remote working.

Reporting to: Director Protein Transition (full-time, at least 2 years), working with the regional Protein Transition team. No direct reports but managerial decision making.

Asia Research and Engagement (ARE) brings the voice of investors to Asia's sustainable development challenges. We run direct and corporate engagement programs across Asia to address strategic sustainability issues and using dialogue, shareholder escalation tools, research and benchmarking to encourage senior decision-makers.

ARE launched the [Asia Protein Transition Platform](#) with collaborating investors in 2022, to help drive more sustainable and responsible protein. The platform hosts an aspirational 2030 vision and goals for the protein programme, and sets out [specific investor expected protein sustainability disclosures for Asian food and agriculture businesses](#), including for plant / alternative proteins.

ARE Protein Transition team is seeking a passionate, mission driven Thai professional that appreciates the sustainability, health and humane potential of plant-proteins with skills in corporate engagement and supply chains. The person will need to scope the foodservice industry in Thailand and beyond, and engage listed foodservice companies in Thailand, to drive corporate commitment and targets for plant-proteins. This position will also involve working with allied Thai nutrition, health, sustainability and civil society organisations and experts. While leveraging the varied expertise of the ARE protein team, this role will effectively become the team expert, keeping abreast of the plant-protein sector and its corporate adoption and scaling, learning from global precedents, strategies and best practice relevant for Asia.

Duties and responsibilities:

- Drive project execution, monitor and report as relevant to the Thailand project.
- Conduct situational and stakeholder analysis, and stakeholder sensing on the foodservice industry, with a focus on Thailand but also global examples.
- Develop and manage effective relationships with allied sectors and organisations, collaborating and co-hosting relevant events and communication outputs
- Lead engagement with relevant listed foodservice companies in Thailand and some possible Thai banks
- Liaise with Thai communication agencies, allies and the ARE communication team for advocacy and communication assets, and media pick up.
- Contribute to team insights for acceleration of plant-protein adoption, and related knowledge.

Requirements

- Food corporate or advocacy NGO background with a minimum of 5 years corporate engagement, supply chain, or marketing experience, ideally in Thailand

- A track record of collaboration towards a common goal and / or key corporate outcomes, ideally in the Thai foodservice sector
- A passion for plant-proteins and related benefits
- Proficiency in spoken and written business Thai and English
- Adequate proficiency in Microsoft Office Suite, and ideally stakeholder management (CRM) software
- Strong communication and interpersonal skills, and some external communication / media facing skills
- Able to work independently remotely and in a team